

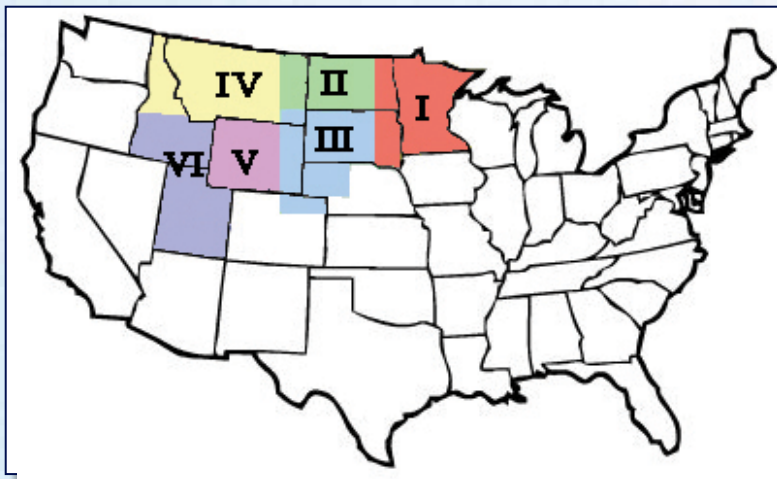
# Introducing Tour Wrangler

## Wrangler Circuit System revamped!

We're excited about Tour Wrangler because it redefines the geographical areas that you rope in. Now if you don't live in the center of the team roping world, you can participate in the series you live closest to in just a couple hour drive. There will be 6 geographical areas. Each area will have a race going on within itself called a Super Series. For example, in the past if you lived on the outer edge of a circuit, we found most of the time it was not practical for you to travel to a roping that was on the opposite border to stay in the hunt for the circuit race. If you will look at the map below you can see each Super Series corrects that problem. With 6 years of experience behind us, we're confident in our decision as to where groups of ropers like to travel. One more thing you won't have to worry about – there are no more co-approvals. So when you see your schedule of ropings in your Super Series, you can make your game plan. We may have to add a roping to your area but we will try to get it on the schedule as quick as possible so you can plan ahead.

You no longer have to designate which circuit you're in because it doesn't matter. You can acquire points and be involved in several Super Series but points do not transfer from one to another. If you like to travel you can actually compete in any Super Series and acquire points in any of them. If you're a roper not big on traveling, you have your Super Series right in your back yard.

Super Series Year End Awards will be the same high quality trophy coats for the top 3 in each classification division monogramming you as the Tour Wrangler Super Series Champion... signaling you're the best in your Super Series. 1st Place Header and Heeler in each classification division will receive a beautiful Tour Wrangler Championship Trophy



Buckle.

Top 20 Headers and Top 20 Heelers from each Super Series in each classification division qualify to compete at the 2012 Wrangler Finals in the Tour Wrangler Championships. We will not drop below 20th to fill divisions. If a roper is qualified and there are no options available, that qualified roper will be allowed to get a partner. A roper that qualifies in 2 Super Series can enter twice but not with the same partner. If your number gets raised, you will move into your new category and your points will not pass 3rd place.

Remember 6 years ago when we announced the concept of Wrangler and how we wanted to offer sponsorships and product to the hobby roper just like the Pro's? Well, wait until you hear this... If you participate in your Super Series, the Top 20 Headers and Heelers in each classification division advance to the Tour Wrangler Championships. Now you want to talk about sponsors stepping up...



### Each TOUR WRANGLER NATIONAL CHAMPION will be awarded these prizes:

- National Tour Wrangler Trophy Buckle
- National Tour Wrangler Trophy Jacket
- 2 Wrangler (Special Designed) Sponsor Shirts
- 1 Year Fast Back or Cactus Ropes Sponsorship
- 1 Year Professional Choice Sponsorship
- 2 Pair Boulet Boots
- 6 Pair Wrangler Jeans
- 1 20X Bailey Felt Hat & 2 Bailey Straw Hats

The WTRC, from day one, has always been driven to award weekend ropers with the same benefits the top PRCA Cowboys have. Throughout the year, in each Super Series you'll have the opportunity to win sponsorships and products from all of these companies but taking it one step further, the Tour Wrangler National Champions are going to get everything listed above all at once. Don't kid yourself, this is big. There are good ropers that have roped all their lives and haven't had sponsorships like this including myself.

The WTRC negotiates throughout the entire year to bring a prize line to their producers to give to the ropers and we cannot thank these sponsors enough for saying "Yes, we are behind this program."

*Dennis Tryan, WTRC*

**TOUR WRANGLER starts at Dickinson, ND and Laurel, MT New Year's Ropings.**